

Brighthouse Financial Notice at Collection for Financial Professionals Residing in California

Brighthouse Financial may collect personal information about you as a Financial Professionalⁱ that falls into the categories specified in the table below for the purposes indicated. Table entries relating to sensitive personal information are shaded. Please note that the categories listed and the description of the specific information included in each category come from the California Consumer Privacy Act, as amended. There is overlap in the categories, and Brighthouse Financial may not collect all of the data elements mentioned in connection with each category.

Categories of personal information	Purposes for collection and use
Identifiers such as real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers	Security, ⁱⁱ Services, ⁱⁱⁱ Inducement to Join, ^{iv} Transaction Enablement ^v
Any personal information described in subdivision (e) of Section 1798.80 of the California Code ^{vi}	Security, Services, Inducement to Join, Transaction Enablement
Characteristics of protected classifications under California law ^{vii} or federal law ^{viii}	Services
Commercial information, including records of personal property; products or services purchased, obtained, or considered; or other purchasing or consuming histories	Security, Services, Transaction Enablement
Biometric information	Security, Services, Transaction Enablement
Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an internet website application, or advertisement	Security, Services, Transaction Enablement
Audio, electronic, visual, thermal, olfactory, or similar information	Security, Services, Quality Assurance ^{ix}
Geolocation data	Security
Professional or employment-related information	Security, Services, Transaction Enablement
Inferences drawn from personal information to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	Marketing
Personal information that reveals a consumer's Social Security, driver's license, state identification card, or passport number	Security, Services, Transaction Enablement
Personal information that reveals a consumer's account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account	Security, Services, Transaction Enablement
Personal information that reveals the contents of a consumer's mail, email, and text messages unless the business is the intended recipient of the communication	Security, Services, Transaction Enablement
The processing of biometric information for the purpose of uniquely identifying a consumer	Security, Services, Transaction Enablement

Brighthouse Financial retains the personal information it collects about you under this notice for the duration of your business relationship with Brighthouse Financial plus ten years.

Brighthouse Financial may sell or share personal identifiers collected about you in your capacity as a financial professional to or with marketing and digital marketing companies.

Under the California Consumer Privacy Act, as amended, you have the right to opt out of the selling or sharing of your personal information. For additional information on this right, or to exercise this right, visit

https://www.brighthousefinancial.com/privacy-policy/ca-privacy-disclosures#california_rights.

The Brighthouse Financial California Privacy Policy is located at <https://www.brighthousefinancial.com/privacy-policy/ca-privacy-disclosures/>. You may contact privacy@brighthousefinancial.com with any questions.

ⁱ “Financial Professional” means a consumer who is licensed and appointed to sell Brighthouse products and services.

ⁱⁱ Helping to ensure security and integrity to the extent the use of the consumer’s personal information is reasonably necessary and proportionate for these purposes.

ⁱⁱⁱ Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business.

^{iv} Inducing a person to join something.

^v Enabling or effecting, directly or indirectly, a commercial transaction.

^{vi} Information described in Section 1798.80(e) of the California Code is any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, his or her name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.

^{vii} Protected classifications under California law are race; color; religion (includes religious dress and grooming practices); sex/gender (includes pregnancy, childbirth, breastfeeding, and/or related medical conditions); gender identity, gender expression; sexual orientation; marital status; medical condition (genetic characteristics, cancer or a record or history of cancer); military or veteran status; national origin (includes language use and possession of a driver’s license issued to persons unable to provide their presence in the United States is authorized under federal law); ancestry; disability (mental and physical including HIV/AIDS, cancer, and genetic characteristics); genetic information; request for family care leave; request for leave for an employee’s own serious health condition; request for Pregnancy Disability Leave; retaliation for reporting patient abuse in tax-supported institutions; age (over 40).

^{viii} Protected classifications under federal law: national origin, race, color, religion, disability, sex (including pregnancy, sexual orientation, transgender status), age (40 plus), genetic information.

^{ix} Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by the business, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by the business